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## Silverlake Enterprise Data Services Data Quality Management (DQM)

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SEDS DQM is a comprehensive tool that provides an array of mechanisms to ensure that data problems are a thing of the past. Through the use of simple rule-based engines, DQM quickly validates, cleanses, and monitors the quality of data and ultimately provides an intuitive as well as flexible analytical medium for monitoring and refining enterprise-wide data quality.

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DQM reduces burdens caused by data errors and allows companies to focus on their core businesses. DQM focuses on the root problems of data quality, which encapsulates into mainly 'People, Processes and System' problems. By binding all of these problems together, it is certain that DQM will point out and locate them, making it a state-of-the-art solution for providing a permanent cleansing solution rather than a temporary one.

Coupled with Silverlake's newly developed rule-based framework, it opens up new possibilities in maintaining and managing rules for validating and cleansing operational and business data. ➤



# SEDS DQM

